

Watchung Hills Soccer Association NJ Elite

WWW.WHSA.ORG

WWW.NJELITESOCCER.ORG



ATHLETICS **ACADEMICS** **COMMUNITY**

Welcome!

The unprecedented explosion of soccer's popularity in the United States has generated new attention and opportunities for players. Unfortunately, with this popularity has come an explosion of clubs, training facilities and companies looking to cash in; sometimes to the detriment of youth players.

It is important for young players to find a Club where they are supported to develop; both as a player and as a person. Where values, education and support for one's community are placed on equal footing with success on the soccer field.

This Club is dedicated to that notion. The fact that we have been able to help players succeed at the highest levels of youth soccer, maintain excellent academic achievements and make a difference through community service demonstrates this model works.

It takes a special kind of player to be a part of this Club.

**Watchung Hill SA/NJ Elite
Board of Directors**



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Watchung Hills Soccer Association and **NJ Elite** provide outstanding soccer development and training for the youth players in our area. Professional trainers coach all our programs from the recreation level through the elite program.

8

AVERAGE PLAYER YEARS PLAYED

65

CURRENT TEAMS

~1,300

CURRENT MEMBERS

29,000

TOTAL KIDS TRAINED



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Watchung Hills SA & NJ Elite abide by a set of **core values** that are at the **heart** of everything we do.

We seek to instill these values in our players and expect everyone in the Watchung Hills SA & NJ Elite family (players, coaches, trainers and supporters) to abide by these standards.

This is what **we believe....**



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We believe in...

...players, not profit

...developing players with passion & purpose

...developing model citizens, not just soccer players

...acting with integrity and respect

...helping players achieve their potential within a team environment

...the team is greater than the sum of its parts

...education & community service are paramount to play

WHAT DO YOU BELIEVE?



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A PROGRAM FOR **EVERYONE**

Watchung Hills SA has developed a set of programs that enables children at **every** skill level to **enjoy** soccer. The primary focus at each level is **player development** – this focus provides all players with tools to pursue a successful youth soccer experience.



NJ ELITE

The NJ Elite program provides a specific developmental pathway that allows a player to progress and helps that player excel at a higher level.

- ✓ Yearly Commitment
- ✓ Tryouts Required
- ✓ Out of Town Travel/State Travel
- ✓ \$\$\$



WHSA TRAVEL

The Travel program is for the serious player looking to develop their potential in a high quality and competitive soccer program.

- ✓ Yearly Commitment
- ✓ Tryouts Required
- ✓ Out of Town Travel
- ✓ \$\$



WHSA RECREATION

The recreation program offers an excellent opportunity to make new friends and provides a safe environment to develop skills and exercise.

- ✓ Seasonal Commitment
- ✓ No Tryouts Required
- ✓ Fun for all
- ✓ \$



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We believe in...

HELPING PLAYERS **ACHIEVE THEIR POTENTIAL WITHIN A TEAM ENVIRONMENT**

The goal of our ***Player Development Pathway*** is to develop players who can perform and excel at the Performance Level, the formative years prior to Performance Level are dedicated to developing the technical skill level, understanding and love of the game that will ensure Watchung Hills SA/NJ Elite soccer players can adapt to any soccer environment and coaching style.

We accomplish this by structuring the developmental needs, ability, and understanding of age-specific targets for our players to achieve.

These targets are consistent with the Development Plans used by many professional clubs throughout the World.

The Watchung Hills SA/NJ Elite soccer program is very transparent in the targets it sets for the players and these targets are clearly indicated prior to the start of the season. By means of different evaluations, moments throughout the season players and parents are kept up to date on the development curve. By using these targets, players can objectively be evaluated, and parents will know exactly where their child stands.

The targets are set by the Director of Coaching [DOC] in conjunction with the Head Coach of the team; the day-to-day curriculum will instruct the players in various and challenging ways to achieve these targets.



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WHSA/NJ Elite competes and succeeds at the highest levels of competition.



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**WHSA/NJ Elite has
access to 11 area
soccer fields to
ensure teams have
the facilities to
reach their
potential**



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WHSA/NJ Elite employs the **veo** video system to maximize player development.

- Allows trainers to incorporate game footage into their training to provide players with real feedback by permitting players to see their performance.
- Clips may be used to create College Recruitment Highlight videos.
- Players may access full length games to share with family members and to record memories.

Access to VEO is **FREE** of charge for Club Members



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We believe...

EDUCATION AND COMMUNITY SERVICE ARE PARAMOUNT TO PLAY

To support this belief and to assist our players in developing the skills to succeed in life, we recently created the

WHSA SERVICE CLUB

The Service Club allows players to serve their community while developing the skills and experience colleges and employers seek in tomorrow's leaders.



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NJ Elite offers **FREE** college recruitment services.

Our dedicated Director of College Recruitment works with our players and their families ensuring that they are fully educated on what it means to play at the collegiate level so they can make the decision that is best for them. This is accomplished by taking the time to understand what players are looking for as part of their desired college experience. We, as a club, recognize that players are attending college to further their education, develop the skills necessary to excel in the outside world and create lasting friendships and memories. IF they choose to play soccer and are fortunate enough to do so; we will support them in that effort.

The recruitment information and best practices used come as a direct result of our collaboration with approximately **500 college soccer programs** across the United States.

Services:

- College Identification assistance
- Mock recruitment and admissions interviews
- Best practices on recruitment
- Creation of highlight video
- Development of media plan and access to social media outlets and recruitment platforms.



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"NJ Elite have been brilliant in helping and **supporting their players to find the best fit in the classroom and on the pitch for their players. For a college program and a coach, they have been very **helpful, open and honest** through the process and I am really looking forward to working with them in the future."**

**Matt Garrett
Head Coach
Gettysburg College**

"It is clear you have a **great organizational vision for all of your student athletes, focused on the **holistic development of each individual.**"**

**John McNichol
Head Coach
Wilkes University**

"I feel the Club did a **great job of preparing me to play at the level to be recruited to play in college"**

**Anna
(player)**

"We are all pleased and excited about our daughter's decision [to play in college]. She **felt supported...and had a **ton of fun**. This is in MANY thanks to the coach, the organization and the team manager."**

**Kathryn
(parent)**

"The training was **competitive and the players **top quality**"**

**Molly
(player)**



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